On the 8th of May 2014 the editor-in-chief of this journal wrote – *it is with great pleasure that I let you know that Medical Ultrasonography was accepted in the ISI Thomson database and is indexed in the Science Citation Index Expanded starting with the first issue 2010.*

To all those who, along the years, have contributed to starting and developing the journal you hold today, this piece of news stirred both excitement and joy. Fifteen years after having been launched as the Revista Română de Ultrasonografie (Romanian Journal of Ultrasonography), six years after having been converted into an English language journal, thus obviously more widely accessible, the first important step was to be included in the PubMed database a few years ago. This event confirmed the ascending evolution of the journal and significantly contributed to its visibility.

The fact that our journal was accepted in the ISI Thompson database means that we have joined a high performers’ club, which undoubtedly sets new challenges for us. This is in fact the outcome of a project to develop a scientific medical journal aimed at those who practice and love ultrasonography. We have constantly sought to enhance the clinical component of the method; therefore, the journal aimed at a wider field than pure imaging. We like the way it sounds and we like to say that it is in fact about *clinical ultrasonography.*

This ascending trend was possible due to the contribution of a group of enthusiasts and friends who have made and still make the professional support core of the journal. Beside this board, a group of selected experts was set up to provide thorough, objective and sincere peer-reviewing through prompt dialogue with the authors. This approach, as well as the careful selection of articles, has enabled us to further extend the pool of contributors by including renowned specialists in the field.

Undoubtedly, the event I have mentioned makes us feel proud of our achievements. However, we believe that we have entered a new stage in the life of our journal with further expectations from us. We thus see the indexation in the Science Citation Index not only as an accomplishment confirming the high quality standard of the scientific and professional content of the journal, but also as a challenge.

Just as the title reveals, we are facing a new beginning. However, we do not see this “new beginning” as a pursuit to obtain ever higher coefficients, but rather as an attempt to enrich the journal, to make it more interesting, more useful and closer to the practitioners. In the relatively small world of medical sciences and of ultrasonography enthusiasts, we wish to include and disseminate the experience of many dynamic teams who are eager to be acknowledged, open to cooperation and to establishing strong professional ties. It is to this aim that we shall consistently pursue promoting clinical ultrasonography, as well as searching for and revealing the areas where clinical practice meets fundamental research, while the inter and multidisciplinary approach shall always be a target.

We do take on duties and obligations, but we also enjoy the opportunity of exciting work to the service of quality medical care, of those who practice diagnostic ultrasonography, of those who are passionate about it and of the patients who benefit from this fascinating method – ultrasonography.

So let’s do it!